

Company Note

Triboo

1H20A Results

Following a positive start to the year (January and February), characterised by positive results for all the group's business units, 1H20 operations were significantly impacted by the effects of the Covid-19 pandemic on the global economic and social scenario. However, despite the tough environment, the group's results showed resilience mainly thanks to the e-commerce business.

1H20 results

The T-Mediahouse unit was the most impacted by the effects of the Covid-19 pandemic (-41% in terms of revenues and -42% in terms of EBITDA), while the T-Agency unit reported results substantially in line with the previous year, with a decrease of around 3% in revenues and an EBITDA of around EUR 1M vs. EUR 1.3M posted in 1H19. These results were more than offset by the strong performance of the T-Commerce business unit (+ 35% in terms of revenues, with an EBITDA of EUR 2.7M vs. EUR 1.6M registered in 1H19). As a result of the impact linked to the Covid19 pandemic on T-Mediahouse, the group has made an impairment write-down of the value of the goodwill allocated to this business unit, for about EUR 1.2M.

2020-22 business plan: guidelines & targets confirmed

We recall that 2020 marked the start of the new strategic guidelines outlined in the 2020-2022 Business Plan, presented to the financial community in January 2020, such as: i) an increasing focus on activities which are benefiting from a growing market trend, such as e-Commerce and Digital Agency services; ii) a boost to the internationalization process with a greater focus on markets with high-growth potential iii) a review of the strategy in the media department through an organisational model with a clear business vision, optimisation of workflow and costs; and iv) rationalisation of the organizational model and internal processes with a lower impact of direct and structural costs. Overall, in light of the trend registered in 1H20, management confirmed the strategic guidelines and the guidance provided in its 2020-22 Plan.

Estimates and valuation

While we revised downwards our FY20E estimates, in light of management's reiterated guidance, we only fine-tuned our FY21E-22E estimates. Following our estimates revision and the periodical update of our risk-free and equity risk premium parameters, our DCF model points to a **new target price of EUR 2.0/share** (EUR 2.4/share previously). **We confirm our BUY recommendation on the stock.**

13 October 2020: 12:37 CET
Date and time of production

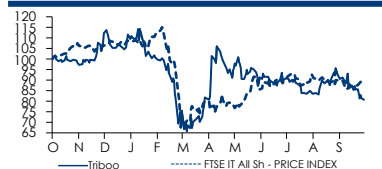
BUY

Target Price: EUR 2.0
(from EUR 2.4)

Italy/Information Technology
Update

MTA

Price Performance
(RIC: TB.MI, BB: TB IM)



Triboo - Key Data

Price date (market close)	12/10/2020
Target price (EUR)	2.0
Target upside (%)	73.91
Market price (EUR)	1.15
Market cap (EUR M)	33.05
52Wk range (EUR)	1.63/0.94

Price performance %	1M	3M	12M
Absolute	-12.9	-10.9	-21.5
Rel. to FTSE IT All Sh	-12.4	-10.9	-12.2

Y/E Dec (EUR M)	FY19A	FY20E	FY21E
Revenues	77.21	78.80	99.00
EBITDA	8.57	10.90	13.70
EBIT	0.01	1.20	5.00
Net income	0.14	0.45	2.85
EPS (EUR)	0.00	0.02	0.10
Net debt/-cash	9.90	9.04	6.03
Adj P/E (x)	NM	73.0	11.6
EV/EBITDA (x)	6.7	4.0	3.0
EV/EBIT (x)	NM	35.9	8.1
Div ord yield (%)	0	5.4	0

Source: Company data, FactSet and Intesa Sanpaolo Research estimates

Intesa Sanpaolo Research Dept.

Gabriele Berti - Research Analyst
+39 02 8794 9821
gabriele.berti@intesasanpaolo.com

Corporate Broking Research

Alberto Francese, Gabriele Berti
Arianna Terazzi

Contents

1H20A Results and Outlook	3
Estimates Revision	4
Valuation	5
Company Snapshot	8

1H20A Results and Outlook

Following a positive start to the year (January and February), characterised by positive results for all the group's business units, 1H20 operations were significantly impacted by the effects of the Covid-19 pandemic on the global economic and social scenario. However, despite the tough environment, the group's results showed resilience mainly thanks to the e-Commerce business. In particular:

1H20 revenues grew by around 1% to EUR 38.0M registering a positive yoy growth in the T-Commerce division (+35%), while decreasing by 41% and 3% in the T-Mediahouse and T-Agency units.

Adj. EBITDA (net of the non-recurring positive contribution of EUR 534k arising from the agreement with Italy's extraordinary commissioner amid the Covid-19 emergency for the supply of 174M surgical masks produced in Italy) stood at EUR 4.1M vs. an adj. EBITDA of around EUR 3.8M in 1H19A.

The net loss was EUR 0.9M vs. a positive net result of EUR 0.3M in 1H19A, impacted by some write-offs of EUR 1.2M related to the goodwill allocated to the T-Mediahouse unit.

Net debt was EUR 13.5M vs. the net debt of EUR 9.9M posted at YE19A also impacted by a worsening of the average DSO due to the effects related to the Covid-19 pandemic.

1H results showing resilience

Triboo – 1H20A results

EUR M	1H19A	1H20A	yoy %
Revenues	37.6	38.0	1.0
EBITDA	3.5	4.7	35.2
margin on revenues (%)	9.2	12.3	
Adj. EBITDA	3.8	4.1	7.0
margin on revenues (%)	10.1	10.7	
EBIT	-0.3	-0.4	NM
Net income	0.3	-0.9	NM
Adj. Net income	0.7	-0.2	NM

A:actual; NM: not meaningful; Source: Company data

Triboo – Revenues & adj. EBITDA breakdown

EUR M	1H20A
T-Commerce	20.3
T-Agency	12.2
T-Mediahouse	6.5
Holding	2.3
Intercompany	-3.4
Total revenues	38.0
T-Commerce	2.2
T-Agency	1.0
T-Mediahouse	0.8
Holding	0.1
Adj. EBITDA	4.1

A:actual; Source: Company data

Estimates Revision

Triboo – Estimates revision (2020E-22E)

EUR M	2020E Old	2020E New	% chg.	2021E Old	2021 New	% chg.	2021E Old	2022E New	% chg.
Revenues	89.0	78.8	-11.5	104.0	99.0	-4.8	122.0	119.0	-2.5
Adj. EBITDA	11.5	10.3	-10.5	14.4	13.7	-4.9	18.0	17.6	-2.2
Adj. EBITDA margin %	12.9	13.1		13.8	13.8		14.8	14.8	
EBITDA	11.5	10.9	-5.2	14.4	13.7	-4.9	18.0	17.6	-2.2
EBITDA margin %	12.9	13.8		13.8	13.8		14.8	14.8	
EBIT	3.0	1.2	-60.0	5.4	5.0	-7.4	8.5	8.4	-1.2
EBIT margin %	3.4	1.5		5.2	5.1		7.0	7.1	
Adj. Net profit (bef. Minorities)	2.1	0.7	-69.0	3.8	3.6	-7.5	6.1	6.0	-1.2
Adj. group's net profit	1.6	0.5	-71.8	3.1	2.9	-9.2	5.2	5.1	-1.4
Net debt (- Cash)	6.9	9.0		3.9	6.0		0.2	2.3	

E: estimates; Source: Intesa Sanpaolo Research

Valuation

In our DCF model, we adopt a new WACC of 7.3% (vs. 7.5% used previously) based on a gearing at 20%, a 1.0% risk-free rate (vs. 1.5% used in our previous report), an equity risk premium at 7.25% and a levered Beta of 1.0x.

The table below summaries our WACC calculation.

Triboo - WACC calculation

Risk-free rate	1.00
Equity risk premium	7.25
Beta (x)*	1.0
Cost of equity	8.25
Net Cost of Debt	3.5
Gross Cost of Debt	5.0
Tax rate	30
Gearing	20.0
WACC	7.30

Source: Intesa Sanpaolo Research estimates and *elaboration on Bloomberg data

Our other key DCF assumptions are:

- Explicit forecasts through 2022E;
- To calculate the LT, we applied the same level of revenues we estimate for FY22E, while we assumed an EBIT margin in line with the 2015A-22E average. We lowered our assumption of a perpetual growth rate to 1.0% (from 1.5% used in our previous report).

Following our estimates revision and the periodical update of our risk-free and equity risk premium parameters, our DCF model points to **a new target price of EUR 2.0/share** (EUR 2.4/share previously). The potential upside vs. the current market price is now around 70%, thus **we confirm our BUY recommendation on the stock.**

BUY rating; TP at EUR 2.0/sh

Triboo - DCF calculation

EUR M	2020E	2021E	2022E	LT
Revenues	78.8	99.0	119.0	119.0
EBIT	1.2	5.0	8.4	6.7
EBIT margin (%)	1.5	5.1	7.1	5.6
Taxes on EBIT	-0.2	-1.3	-2.3	-1.7
NOPAT	1.0	3.7	6.1	5.0
Non-cash items	8.7	7.7	8.2	
Capex	-7.0	-7.0	-7.0	
NWC changes	-1.5	-0.9	-1.8	
Others	0.0	0.0	0.0	
FCF	1.2	3.4	5.6	5.0
Discounted FCF	1.1	3.0	4.5	3.8
WACC (%)	7.30			
Perpetuity growth rate (%)	1.0			
NPV of cash flows	8.6			
NPV of terminal value	60.1			
EV	68.7			
NFP @ 2019A	9.9			
Equity value	58.8			
No. of shares (M)	28.7			
Value per share (EUR)	2.0			

E: estimates; Source: Intesa Sanpaolo Research estimates

Triboo - Sensitivity analysis on target price

EUR/share	% Growth				
WACC target %	0.5	0.7	1.0	1.3	1.5
6.30	2.2	2.3	2.4	2.5	2.6
6.80	2.0	2.1	2.2	2.3	2.4
7.30	1.8	1.9	2.0	2.1	2.2
7.80	1.7	1.8	1.8	1.9	2.0
8.30	1.6	1.6	1.7	1.8	1.8

Source: Intesa Sanpaolo Research estimates

Triboo – Key Data

Rating BUY	Target price (EUR/sh) Ord 2.0	Mkt price (EUR/sh) Ord 1.15			Sector Information Technology
Values per share (EUR)	2018A	2019A	2020E	2021E	2022E
No. ordinary shares (M)	28.74	28.74	28.74	28.74	28.74
Total no. of shares (M)	28.74	28.74	28.74	28.74	28.74
Market cap (EUR M)	57.71	46.68	33.05	33.05	33.05
Adj. EPS	0.06	0.00	0.02	0.10	0.18
CFPS	0.31	0.30	0.36	0.43	0.53
BVPS	1.2	1.2	1.2	1.3	1.5
Dividend ord	0.07	0	0.06	0	0
Income statement (EUR M)	2018A	2019A	2020E	2021E	2022E
Revenues	69.60	77.21	78.80	99.00	119.0
EBITDA	9.90	8.57	10.90	13.70	17.60
EBIT	3.23	0.01	1.20	5.00	8.40
Pre-tax income	2.79	0.37	0.90	4.90	8.30
Net income	1.65	0.14	0.45	2.85	5.12
Adj. net income	1.65	0.14	0.45	2.85	5.12
Cash flow (EUR M)	2018A	2019A	2020E	2021E	2022E
Net income before minorities	2.2	0.2	0.7	3.6	6.0
Depreciation and provisions	6.7	8.6	9.7	8.7	9.2
Others/Uses of funds	0	0	0	0	0
Change in working capital	1.5	4.7	-1.5	-0.9	-1.8
Operating cash flow	9.4	13.3	8.5	9.9	11.7
Capital expenditure	-10.6	-9.6	-7.0	-7.0	-7.0
Financial investments	0	0	0	0	0
Acquisitions and disposals	0	0	0	0	0
Free cash flow	-1.2	3.7	1.5	2.9	4.7
Dividends	-1.0	-2.0	0	-0.3	-1.8
Equity changes & Other non-operating items	1.7	-5.5	-0.6	0.4	0.8
Net cash flow	-0.6	-3.8	0.9	3.0	3.7
Balance sheet (EUR M)	2018A	2019A	2020E	2021E	2022E
Net capital employed	43.1	44.9	43.1	42.9	44.3
of which associates	0	0	0	0	0
Net debt/-cash	6.1	9.9	9.0	6.0	2.3
Minorities	0.8	0.8	1.0	1.7	2.6
Net equity	34.5	33.0	33.0	35.1	39.4
Minorities value	0	0	0	0	0
Enterprise value	65.1	57.7	43.1	40.6	37.5
Stock market ratios (x)	2018A	2019A	2020E	2021E	2022E
Adj. P/E	34.9	NM	73.0	11.6	6.5
P/CFPS	6.5	5.3	3.2	2.7	2.2
P/BVPS	1.6	1.4	0.97	0.90	0.79
Payout (%)	90	0	50	50	0
Dividend yield (% ord)	3.5	0	5.4	0	0
FCF yield (%)	-2.2	8.0	4.4	8.9	14.1
EV/sales	0.94	0.75	0.55	0.41	0.31
EV/EBITDA	6.6	6.7	4.0	3.0	2.1
EV/EBIT	20.1	NM	35.9	8.1	4.5
EV/CE	1.5	1.3	1.0	0.95	0.85
D/EBITDA	0.62	1.2	0.83	0.44	0.13
D/EBIT	1.9	900.2	7.5	1.2	0.28
Profitability & financial ratios (%)	2018A	2019A	2020E	2021E	2022E
EBITDA margin	14.2	11.1	13.8	13.8	14.8
EBIT margin	4.6	0.0	1.5	5.1	7.1
Tax rate	20.5	46.3	27.5	27.5	27.5
Net income margin	2.4	0.2	0.6	2.9	4.3
ROCE	7.5	0.0	2.8	11.7	18.9
ROE	4.7	0.4	1.4	8.4	13.7
Interest cover	7.4	-0.0	4.0	50.0	84.0
Debt/equity ratio	17.3	29.3	26.6	16.3	5.6
Growth (%)		2019A	2020E	2021E	2022E
Sales		10.9	2.1	25.6	20.2
EBITDA		-13.4	27.2	25.7	28.5
EBIT		-99.7	NM	NM	68.0
Pre-tax income		-86.6	NM	NM	69.4
Net income		-91.7	NM	NM	79.4
Adj. net income		-91.7	NM	NM	79.4

NM: not meaningful; NA: not available; Neg.: negative; A: actual; E: estimates; Source: Company data and Intesa Sanpaolo Research

Company Snapshot

Company Description

Triboo is a Digital Transformation Factory that assists its customers in the creation and management of their digital activities worldwide. Thanks to its 500 professionals and to its international network, Triboo is a "one stop solution" able to promote the digital transformation of companies with an integrated offer of services of Digital Consulting, Digital Marketing, Digital Integration and Development, E-commerce Management, Content Development, Audience & Monetization and Training.

Key data

Mkt price (EUR)	1.15	Free float (%)	37.9
No. of shares	28.74	Major shr	nia Digitale Italiana
52Wk range (EUR)	1.63/0.94	(%)	56.3
Reuters	TB.MI	Bloomberg	TB IM
Performance (%)	Absolute		Rel. FTSE IT All Sh
-1M	-12.9	-1M	-12.4
-3M	-10.9	-3M	-10.9
-12M	-21.5	-12M	-12.2

Key Risks

Company specific risks:

- Execution risks connected to M&A operations;
- Execution risks connected to the internationalisation process;
- Difficulties in finding/retaining highly-skilled employees at the group's average salary level.

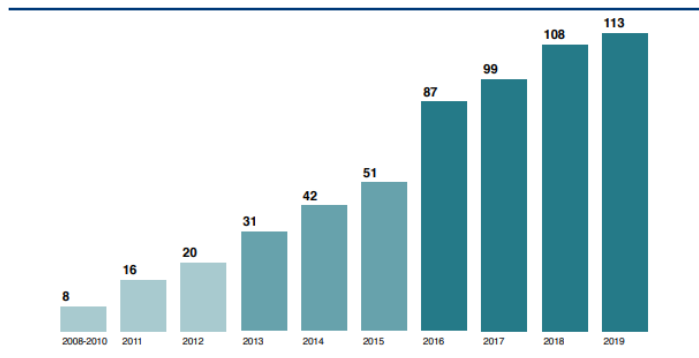
Sector generic risks:

- Tougher online privacy regulations;
- Corporate clients may internalise their online stores.

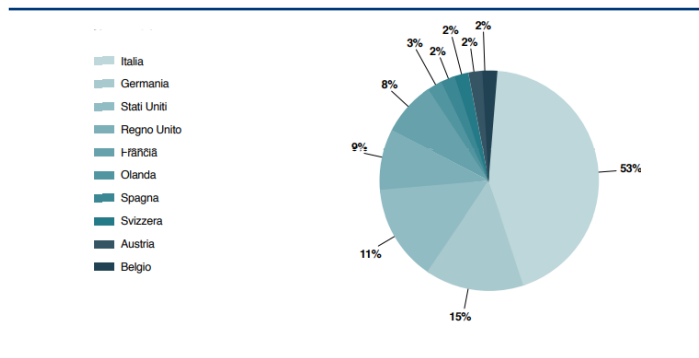
Estimates vs. consensus

EUR M (Y/E Dec)	2019A	2020E	2020C	2021E	2021C	2022E	2022C
Sales	77.21	78.80	NA	99.00	NA	119.0	NA
EBITDA	8.57	10.90	NA	13.70	NA	17.60	NA
EBIT	0.01	1.20	NA	5.00	NA	8.40	NA
Pre-tax income	0.37	0.90	NA	4.90	NA	8.30	NA
Net income	0.14	0.45	NA	2.85	NA	5.12	NA
EPS	0.00	0.02	NA	0.10	NA	0.18	NA

E-Commerce Stores managed by the group



E-commerce sales by geography (%)



Source: Company data, Intesa Sanpaolo Research estimates and FactSet consensus data (priced at market close of 12/10/2020)

Our Mid Corporate Definition

Italy is characterised by a large number of non-listed and listed micro, small and medium-sized companies. Looking at the revenues of these Italian companies, around 5,000 companies have revenues ranging from EUR 50M-EUR 1,500M based on Intesa Sanpaolo elaborations. We define these companies as 'Mid Corporate'. Looking more specifically at Italian listed companies, we include in our Mid Corporate segment all STAR companies and those with a market capitalisation below EUR 1Bn.

Disclaimer

Analyst certification

The financial analyst who prepared this report, and whose name and role appear on the first page, certifies that:

1. The views expressed on the company mentioned herein accurately reflect independent, fair and balanced personal views; 2. No direct or indirect compensation has been or will be received in exchange for any views expressed.

Specific disclosures

- Neither the analyst nor any person closely associated with the analyst has a financial interest in the securities of the company.
- Neither the analyst nor any person closely associated with the analyst serves as an officer, director or advisory board member of the company.
- The analyst named in this document is not registered with or qualified by FINRA, the U.S. regulatory body with oversight over Intesa Sanpaolo IMI Securities Corp. Accordingly, the analyst may not be subject to FINRA Rule 2241 and NYSE Rule 472 with respect to communications with a subject company, public appearances and trading securities in a personal account. For additional information, please contact the Compliance Department of Intesa Sanpaolo IMI Securities Corp. at 212-326-1133.
- The analyst of this report does not receive bonuses, salaries, or any other form of compensation that is based upon specific investment banking transactions.
- The research department supervisors do not have a financial interest in the securities of the company.

This research has been prepared by Intesa Sanpaolo SpA, and is distributed by Intesa Sanpaolo SpA, Intesa Sanpaolo-London Branch (a member of the London Stock Exchange) and Intesa Sanpaolo IMI Securities Corp. (a member of the NYSE and FINRA). Intesa Sanpaolo SpA accepts full responsibility for the contents of this report and also reserves the right to issue this document to its own clients. Intesa Sanpaolo SpA, is authorised by the Banca d'Italia and is regulated by the Financial Services Authority in the conduct of designated investment business in the UK and by the SEC for the conduct of US business.

Opinions and estimates in this research are as at the date of this material and are subject to change without notice to the recipient. Information and opinions have been obtained from sources believed to be reliable, but no representation or warranty is made as to their accuracy or correctness. Past performance is not a guarantee of future results. The investments and strategies discussed in this research may not be suitable for all investors. If you are in any doubt you should consult your investment advisor.

This report has been prepared solely for information purposes and is not intended as an offer or solicitation with respect to the purchase or sale of any financial products. It should not be regarded as a substitute for the exercise of the recipient's own judgment. No Intesa Sanpaolo SpA entity accepts any liability whatsoever for any direct, consequential or indirect loss arising from any use of material contained in this report. This document may only be reproduced or published with the name of Intesa Sanpaolo SpA.

Intesa Sanpaolo SpA has in place the Conflicts of Interest Management Rules for managing effectively the conflicts of interest which might affect the impartiality of all investment research which is held out, or where it is reasonable for the user to rely on the research, as being an impartial assessment of the value or prospects of its subject matter. A copy of these Rules is available to the recipient of this research upon making a written request to the Compliance Officer, Intesa Sanpaolo SpA, C.so Matteotti n° 1, 20121 Milan (MI) Italy. Intesa Sanpaolo SpA has formalised a set of principles and procedures for dealing with conflicts of interest ("Rules for Research"). The Rules for Research is clearly explained in the relevant section of Intesa Sanpaolo's website (www.intesasnpaolo.com).

Member companies of the Intesa Sanpaolo Group, or their directors and/or representatives and/or employees and/or persons closely associated with them, may have a long or short position in any securities mentioned at any time, and may make a purchase and/or sale, or offer to make a purchase and/or sale, of any of the securities from time to time in the open market or otherwise.

This document has been prepared and issued for, and thereof is intended for use by, MiFID II eligible counterparties/professional clients (other than elective professional clients) or otherwise by market professionals or institutional investors only, who are financially sophisticated and capable of evaluating investment risks independently, both in general and with regard to particular transactions and investment strategies.

Therefore, such materials may not be suitable for all investors and recipients are urged to seek the advice of their independent financial advisor for any necessary explanation of the contents thereof.

Persons and residents in the UK: this document is not for distribution in the United Kingdom to persons who would be defined as private customers under rules of the Financial Conduct Authority.

US persons: This document is intended for distribution in the United States only to Major US Institutional Investors as defined in SEC Rule 15a-6. US Customers wishing to effect a transaction should do so only by contacting a representative at Intesa Sanpaolo IMI Securities Corp. in the US (see contact details below).

Intesa Sanpaolo SpA issues and circulates research to Major Institutional Investors in the USA only through Intesa Sanpaolo IMI Securities Corp., 1 William Street, New York, NY 10004, USA, Tel: (1) 212 326 1150.

Inducements in relation to research

This document has been prepared and issued for, and thereof is intended for use by, MiFID 2 eligible counterparties/professional clients (other than elective professional clients) or otherwise by market professionals or institutional investors only, who are financially sophisticated and capable of evaluating investment risks independently, both in general and with regard to specific transactions and investment strategies.

Therefore, such materials may not be suitable for all investors and recipients are urged to seek the advice of their independent financial advisor for any necessary explanation of the contents thereof.

Pursuant to the provisions of Delegated Directive (EU) 2017/593, this document can be qualified as an acceptable minor non-monetary benefit as it is:

- Written material from a third party that is commissioned and paid for by a corporate issuer or potential issuer to promote a new issuance by the company, or where the third party firm is contractually engaged and paid by the issuer to produce such material on an ongoing basis (Specialist/Corporate Broker/Sponsor contract), provided that the relationship is clearly disclosed in the material and that the material is made available at the same time to any investment firms wishing to receive it or to the general public - Delegated Directive (EU) 2017/593 - art. 12 paragraph 3.

Distribution Method

This document is for the exclusive use of the person to whom it is delivered by Intesa Sanpaolo and may not be reproduced, redistributed, directly or indirectly, to third parties or published, in whole or in part, for any reason, without prior consent expressed by Intesa Sanpaolo. The copyright and all other intellectual property rights on the data, information, opinions and assessments referred to in this information document are the exclusive domain of the Intesa Sanpaolo banking group, unless otherwise indicated. Such data, information, opinions and assessments cannot be the subject of further distribution or reproduction in any form and using any technique, even partially, except with express written consent by Intesa Sanpaolo.

Persons who receive this document are obliged to comply with the above indications.

Coverage policy and frequency of research reports

The list of companies covered by the Research Department is available upon request. Intesa Sanpaolo SpA aims to provide continuous coverage of the companies on the list in conjunction with the timing of periodical accounting reports and any exceptional event that affects the issuer's operations. The companies for which Intesa Sanpaolo SpA acts as sponsor or specialist or other regulated roles are covered in compliance with regulations issued by regulatory bodies with jurisdiction. In the case of a short note, we advise investors to refer to the most recent company report published by Intesa Sanpaolo SpA's Research Department for a full analysis of valuation methodology, earnings assumptions, risks and the historical of recommendation and target price. In the Equity Daily note and Weekly Preview report the Research Department reconfirms the previously published ratings and target prices on the covered companies (or alternatively such ratings and target prices may be placed Under Review). Research qualified as a minor non-monetary benefit pursuant to provisions of Delegated Directive (EU) 2017/593 is freely available on the IMI Corporate & Investment Banking Division web site (www.imi.intesasnpaolo.com); all other research is available by contacting your sales representative.

Equity Research Publications in Last 12M

The list of all recommendations on any financial instrument or issuer produced by Intesa Sanpaolo Research Department and distributed during the preceding 12-month period is available on the Intesa Sanpaolo website at the following address:

<https://group.intesasnpaolo.com/en/research/RegulatoryDisclosures/archive-of-intesa-sanpaolo-group-s-conflicts-of-interest0>

Valuation methodology (long-term horizon: 12M)

The Intesa Sanpaolo SpA Equity Research Department values the companies for which it assigns recommendations as follows:

We obtain a fair value using a number of valuation methodologies including: discounted cash flow method (DCF), dividend discount model (DDM), embedded value methodology, return on allocated capital, break-up value, asset-based valuation method, sum-of-the-parts, and multiples-based models (for example PE, P/BV, PCF, EV/Sales, EV/EBITDA, EV/EBIT, etc.). The financial analysts use the above valuation methods alternatively and/or jointly at their discretion. The assigned target price may differ from the fair value, as it also takes into account overall market/sector conditions, corporate/market events, and corporate specifics (ie, holding discounts) reasonably considered to be possible drivers of the company's share price performance. These factors may also be assessed using the methodologies indicated above.

Equity rating key: (long-term horizon: 12M)

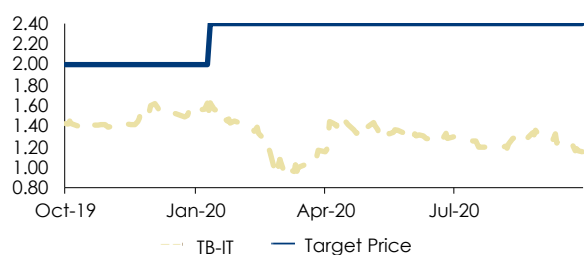
In its recommendations, Intesa Sanpaolo SpA uses an "absolute" rating system, which is not related to market performance and whose key is reported below:

Equity Rating Key (long-term horizon: 12M)

Long-term rating	Definition
BUY	If the target price is 20% higher than the market price
ADD	If the target price is 10%-20% higher than the market price
HOLD	If the target price is 10% below or 10% above the market price
REDUCE	If the target price is 10%-20% lower than the market price
SELL	If the target price is 20% lower than the market price
RATING SUSPENDED	The investment rating and target price for this stock have been suspended as there is not a sufficient fundamental basis for determining an investment rating or target. The previous investment rating and target price, if any, are no longer in effect for this stock.
NO RATING	The company is or may be covered by the Research Department but no rating or target price is assigned either voluntarily or to comply with applicable regulations and/or firm policies in certain circumstances.
TARGET PRICE	The market price that the analyst believes the share may reach within a one-year time horizon
MARKET PRICE	Closing price on the day before the issue date of the report, as indicated on the first page, except where otherwise indicated

Historical recommendations and target price trends (long-term horizon: 12M)

The 12M rating and target price history chart(s) for the companies currently under our coverage can also be found at Intesa Sanpaolo's website/Research/Regulatory disclosures: <https://group.intesasanpaolo.com/en/research/RegulatoryDisclosures/tp-and-rating-history-12-months->

Target price and market price trend (-1Y)**Historical recommendations and target price trend (-1Y)**

Date	Rating	TP (EUR)	Mkt Price (EUR)
24-Jan-20	BUY	2.4	1.63

Equity rating allocations (long-term horizon: 12M)**Intesa Sanpaolo Research Rating Distribution (at October 2020)**

Number of companies considered: 103	BUY	ADD	HOLD	REDUCE	SELL
Total Equity Research Coverage relating to last rating (%)	44	26	30	0	0
of which Intesa Sanpaolo's Clients (%) (*)	84	70	61	0	0

(*) Companies on behalf of whom Intesa Sanpaolo and the other companies of the Intesa Sanpaolo Group have provided corporate and investment banking services in the last 12 months; percentage of clients in each rating category

Valuation methodology (short-term horizon: 3M)

Our short-term investment ideas are based on ongoing special market situations, including among others: spreads between share categories; holding companies vs. subsidiaries; stub; control chain reshuffling; stressed capital situations; potential extraordinary deals (including capital increase/delisting/extraordinary dividends); and preys and predators. Investment ideas are presented either in relative terms (e.g. spread ordinary vs. savings; holding vs. subsidiaries) or in absolute terms (e.g. preys).

The companies to which we assign short-term ratings are under regular coverage by our research analysts and, as such, are subject to fundamental analysis and long-term recommendations. The main differences attain to the time horizon considered (monthly vs. yearly) and definitions (short-term 'long/short' vs. long-term 'buy/sell'). Note that the short-term relative recommendations of these investment ideas may differ from our long-term recommendations. We monitor the monthly performance of our short-term investment ideas and follow them until their closure.

Equity rating key (short-term horizon: 3M)

Short-term rating	Definition
LONG	Stock price expected to rise or outperform within three months from the time the rating was assigned due to a specific catalyst or event
SHORT	Stock price expected to fall or underperform within three months from the time the rating was assigned due to a specific catalyst or event

Company-specific disclosures

Intesa Sanpaolo S.p.A. and the other companies belonging to the Intesa Sanpaolo Banking Group (hereafter the "Intesa Sanpaolo Banking Group") have adopted written guidelines "Organisational, Management and Control Model" pursuant to Legislative Decree 8 June 2001 no. 231 (available at the Intesa Sanpaolo website, <https://group.intesasanpaolo.com/en/governance/leg-decree-231-2001>) setting forth practices and procedures, in accordance with applicable regulations by the competent Italian authorities and best international practice, including those known as Information Barriers, to restrict the flow of information, namely inside and/or confidential information, to prevent the misuse of such information and to prevent any conflicts of interest arising from the many activities of the Intesa Sanpaolo Banking Group, which may adversely affect the interests of the customer in accordance with current regulations.

In particular, the description of the measures taken to manage interest and conflicts of interest – related to Articles 5 and 6 of the Commission Delegated Regulation (EU) 2016/958 of 9 March 2016 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the technical arrangements for objective presentation of investment recommendations or other information recommending or suggesting an investment strategy and for disclosure of particular interests or indications of conflicts of interest as subsequently amended and supplemented, the FINRA Rule 2241, as well as the Financial Conduct Authority Conduct of Business Sourcebook rules COBS 12.4 - between the Intesa Sanpaolo Banking Group and issuers of financial instruments, and their group companies, and referred to in research products produced by analysts at Intesa Sanpaolo S.p.A. is available in the "Rules for Research " and in the extract of the "Corporate model on the management of inside information and conflicts of interest" published on the website of Intesa Sanpaolo S.p.A.

At the Intesa Sanpaolo website, webpage <https://group.intesasanpaolo.com/en/research/RegulatoryDisclosures/archive-of-intesa-sanpaolo-group-s-conflicts-of-interest> you can find the archive of disclosure of interests or conflicts of interest of the Intesa Sanpaolo Banking Group in compliance with the applicable laws and regulations.

Furthermore, we disclose the following information on the Intesa Sanpaolo Banking Group's conflicts of interest.

- One or more of the companies of the Intesa Sanpaolo Banking Group plan to solicit investment banking business or intends to seek compensation from Triboo in the next three months
- One or more of the companies of the Intesa Sanpaolo Banking Group are one of the main financial lenders to Triboo and its parent and group companies
- Intesa Sanpaolo acts as Corporate Broker relative to securities issued by Triboo
- One or more of the companies of the Intesa Sanpaolo Banking Group provide/have provided investment banking services to and/or concerning Triboo in the last twelve months

Intesa Sanpaolo Research Dept.

Gregorio De Felice - Head of Research +39 02 8796 2012 gregorio.defelice@intesasnpaolo.com

Equity & Credit Research

Giampaolo Trasi +39 02 8794 9803 giampaolo.trasi@intesasnpaolo.com

Equity Research

Monica Bosio +39 02 8794 9809 monica.bosio@intesasnpaolo.com
 Luca Bacoccoli +39 02 8794 9810 luca.bacoccoli@intesasnpaolo.com
 Eleonora Basso +39 02 8794 2913 eleonora.basso@intesasnpaolo.com
 Davide Candela +39 02 8794 9813 davide.candela@intesasnpaolo.com
 Antonella Frongillo +39 02 8794 9688 antonella.frongillo@intesasnpaolo.com
 Manuela Meroni +39 02 8794 9817 manuela.meroni@intesasnpaolo.com
 Elena Perini +39 02 8794 9814 elena.perini@intesasnpaolo.com
 Bruno Permutti +39 02 8794 9819 bruno.permutti@intesasnpaolo.com
 Roberto Ranieri +39 02 8794 9822 roberto.ranieri@intesasnpaolo.com

Corporate Broking Research

Alberto Francese +39 02 8794 9815 alberto.francese@intesasnpaolo.com
 Gabriele Bertì +39 02 8794 9821 gabriele.beriti@intesasnpaolo.com
 Arianna Terazzi +39 02 8794 3187 arianna.terazzi@intesasnpaolo.com

Technical Analysis

Corrado Binda +39 02 8021 5763 corrado.binda@intesasnpaolo.com
 Sergio Mingolla +39 02 8021 5843 antonio.mingolla@intesasnpaolo.com

Research Clearing & Production

Anna Whatley +39 02 8794 9824 anna.whatley@intesasnpaolo.com
 Annita Ricci +39 02 8794 9823 annita.ricci@intesasnpaolo.com
 Wendy Ruggeri +39 02 8794 9811 wendy.ruggeri@intesasnpaolo.com
 Elisabetta Bugliesi (IT support) +39 02 8794 9877 elisabetta.bugliesi@intesasnpaolo.com

Intesa Sanpaolo – IMI Corporate & Investment Banking Division

Bernardo Bailo - Head of Global Markets Sales +39 02 7261 2308 bernardo.bailo@intesasnpaolo.com

Equity Sales

Giorgio Pozzobon +39 02 72615616 giorgio.pozzobon@intesasnpaolo.com

Institutional Sales

Catherine d'Arçon +39 02 7261 5929 catherine.daragon@intesasnpaolo.com
 Carlo Cavalieri +39 02 7261 2722 carlo.cavalieri@intesasnpaolo.com
 Stefan Gess +39 02 7261 5927 stefan.gess@intesasnpaolo.com
 Francesca Guadagni +39 02 7261 5817 francesca.guadagni@intesasnpaolo.com
 Paolo Maria Lenzi +39 02 7261 5114 paolo.lenzi@intesasnpaolo.com
 Federica Repetto +39 02 7261 5517 federica.repetto@intesasnpaolo.com
 Daniela Stucchi +39 02 7261 5708 daniela.stucchi@intesasnpaolo.com
 Marco Tinessa +39 02 7261 2158 marco.tinessa@intesasnpaolo.com
 Mark Wilson +39 02 7261 2758 mark.wilson@intesasnpaolo.com
 Carlo Castellari (Corporate Broking) +39 02 7261 2122 carlo.castellari@intesasnpaolo.com
 Francesco Riccardi (Corporate Broking) +39 02 7261 5966 francesco.riccardi@intesasnpaolo.com
 Laura Spinella (Corporate Broking) +39 02 7261 5782 laura.spinella@intesasnpaolo.com
 Lorenzo Pennati (Sales Trading) +39 02 7261 5647 lorenzo.pennati@intesasnpaolo.com

Equity Derivatives Institutional Sales

Emanuele Manini +39 02 7261 5936 emanuele.manini@intesasnpaolo.com
 Matteo Buratti +39 02 7261 5335 matteo.buratti@intesasnpaolo.com
 Francesca Dizione +39 02 7261 2759 francesca.dizione@intesasnpaolo.com
 Enrico Ferrari +39 02 7261 2806 enrico.ferrari@intesasnpaolo.com
 Edward Lythe +44 207 894 2456 edward.lythe@intesasnpaolo.com
 Alessandro Monti +44 207 894 2412 alessandro.monti@intesasnpaolo.com

Gherardo Lenti Capoduri – Head of Market Hub +39 02 7261 2051 gherardo.lenticapoduri@intesasnpaolo.com

E-commerce Distribution

Massimiliano Raposio +39 02 7261 5388 massimiliano.raposio@intesasnpaolo.com
 Filippo Besozzi +39 02 7261 5922 filippo.besozzi@intesasnpaolo.com
 Raffaella Bisio +39 02 7261 5481 raffaella.bisio@intesasnpaolo.com
 Michele Galeota +39 02 7261 2193 michele.galeota@intesasnpaolo.com
 Alessia Galluccio +39 02 7261 2339 alessia.galluccio@intesasnpaolo.com
 Serge Alexandre (London office) +44 207 894 2462 serge.alexandre@intesasnpaolo.com
 Natalia Villanueva Beltramini (London office) +44 207 894 2432 natalia.villanuevabeltramini@intesasnpaolo.com
 Lisa Tellia (Market Hub PIT) +39 02 7261 5756 lisa.tellia@intesasnpaolo.com
 Carmine Calamello (Brokerage & Execution) +39 02 7261 2194 carmine.calamello@intesasnpaolo.com

Intesa Sanpaolo IMI Securities Corp.

Barbara Leonardi (Equity institutional Sales) +1 212 326 1232 barbara.leonardi@intesasnpaolo.com
Greg Principe (Equity Institutional Sales) +1 212 326 1233 greg.principe@intesasnpaolo.com